



TEA CHAMPAGNE PRIVATE LTD

MARKET REPORT FOR SALE 24/2025

MARKET DESCRIPTION

CTC:

- Demand remained strong for estates and steady for the remainder of the market (68%).
- Liquoring teas were steady with active competition, while other varieties showed irregular trends and were occasionally easier.
- Prices for common and plainer were around last levels.
- Internal buyers led the market, with fair support from exporters and major blenders.

DUST:

- Demand: Good demand (75%).
- Best, good, better medium, and medium sorts sold firm to dearer.
- Internal buyers active with fair support from exporters and major blenders.

STAC	AUCTION SOLD QNTY (IN LAKH KGS)						IN MILLION KGS			
SALE	SALE 24		OUT %	SALE 23		OUT %	UPTO THE SALE 2025		UPTO THE SALE 2024	
TEA TYPE	Qnty	Avg Price		Qnty	Avg Price		Qnty	Avg Price	Qnty	Avg Price
CTC	22.11	199.70	32.28	22.11	190.19	32.77	19.05	191.36	15.03	196.08
DUST	3.21	207.60	24.77	2.97	199.82	26.32	2.37	196.11	2.10	189.40
TOTAL	25.32	200.70	31.41	25.08	191.33	32.07	21.42	191.89	17.13	195.26

AREA WISE SOLD QNTY (IN LAKH KGS) & AVG PRICES

AREA	DOOARS				+/-		TERAI				+/-	
SALE NO.	SALE-24 CY		SALE-24 LY				SALE-24 CY		SALE-24 LY			
	EST	BLF	EST	BLF	EST	BLF	EST	BLF	EST	BLF	EST	BLF
SOLD QTY	9.46	8.13	6.07	7.14	3.39	0.99	3.09	4.54	1.09	4.12	2.00	0.42
AVG PRI	287.59	130.71	283.43	139.26	4.16	-8.55	252.65	111.47	272.24	135.08	-19.59	-23.61

GRADE WISE TOP GARDEN PRICES

BOP		BOPSM		BP		OF	
Mark	Price	Mark	Price	Mark	Price	Mark	Price
KARTICK	382	KARTICK	481	KARTICK	501	KARTICK	471
BARADIGHI	337	BINAGURI	401	BINAGURI	434	BINAGURI	427
RYDAK	321	JITI	371	JITI	401	GOPALPUR	404
AMBARIROYAL	307	BARADIGHI	356	BARADIGHI	400	GULMA	402
KARALAVALLEYROYAL	301	CHULSA	353	RYDAK	391	ARYAMAN	401
NOWERANUDDY	300	HOPE	350	DALGAON	391	RYDAK	400
NUXALBARIIMPERIAL	298	DALGAON	350	ARYAMAN	384	GHATIAROYAL	381
NEWLANDS	291	RYDAK	344	KARALAVALLEYROYAL	380	JITI	376
HULDIBARIROYAL	290	HULDIBARIROYAL	339	HOPE	379	AMBARIROYAL	375
RUNGAMUTTEE	286	NEPUCHAPUR	338	CHALOUNI	378	CHULSA	373

PD		DUST	
Mark	Price	Mark	Price
BINAGURI	426	BINAGURI	374
RYDAK	391	GHATIAROYAL	352
KARTICK	390	BARADIGHI	351
GHATIAROYAL	380	GULMA	345
BARADIGHI	370	JITI	316
ARYAMAN	365	HOPE	316
JITI	355	DALGAON	316
KARALAVALLEYROYAL	355	PAHARGOOMIAH	314
RHEABARI	351	RYDAK	311
HOPE	351	SARASWATIPUR	310

TOP 10 BUYERS QNTY (IN LAKH KGS) WITH AVG PRICE

SL NO	LEAF			DUST		
	BUYERS	QNTY	PRICE	BUYERS	QNTY	PRICE
1	HINDUSTHAN UNILEVER LIMITED	1.42	107.08	TEA SERVICES	0.23	154.93
2	DALMIA TEA PACKAGING PVT. LTD.	1.09	332.35	TEWARI TEA TRADING PVT LTD	0.20	331.32
3	TEA SAMRAT	0.89	228.96	KESARIA & COMPANY	0.17	162.90
4	TATA CONSUMER PRODUCTS LIMITED	0.80	103.17	D. DAYALBHAI & CO.	0.16	324.99
5	DARJEELING TEA SUPPLY CO.	0.71	116.07	TEA LEAF INDIA	0.15	179.41
6	BANSAL AGRO & TEA MANUFACTURE	0.66	290.67	TATA CONSUMER PRODUCTS LIMITED	0.14	106.77
7	TEA SERVICES	0.52	249.25	SURAJMUKHI TEA PVT. LTD	0.13	227.90
8	ANAND KUMAR BANSAL & SONS	0.50	224.06	A.K. PATEL & CO.	0.12	208.83
9	BANSAL TEA TRADERS	0.37	147.97	M. PARAKH & CO.	0.11	275.89
10	SURAJMUKHI TEA PVT. LTD	0.37	204.85	HINDUSTHAN UNILEVER LIMITED	0.11	207.64

TOP 20 GARDEN QNTY AND AVG PRICE UPTO S24

SL No.	Mark	THIS YEAR		LAST YEAR		Diff Qty	Diff Price
		Qty	Avg Price	Qty	Avg Price		
1	KARTICK	68,631	381.47	61,668	383.71	6,963	-2.24
2	BINAGURI	1,73,535	356.14	1,96,598	296.40	-23,063	59.74
3	LAKHIPARA	28,016	343.15			28,016	
4	ARYAMAN	15,646	335.63			15,646	
5	GULMA	1,50,801	335.40	65,333	298.08	85,468	37.32
6	BARADIGHI	1,13,181	334.72	88,461	331.81	24,719	2.90
7	GHATIA ROYAL	38,001	334.47	222	380.00	37,779	-45.53
8	RYDAK	1,35,237	333.48	88,230	349.69	47,006	-16.21
9	CHALOUNI	14,559	333.23	80,346	300.90	-65,787	32.33
10	CHULSA	23,263	328.88	61,368	331.34	-38,105	-2.46
11	NEPUCHAPUR	1,14,272	325.69	74,018	292.08	40,254	33.61
12	BHATKAWA	42,389	323.07	56,434	324.02	-14,045	-0.95
13	PAHARGOOMIAH	1,34,682	321.51	1,01,918	301.53	32,764	19.99
14	KARALA VALLEY ROYAL	44,326	320.18	33,363	284.39	10,963	35.79
15	ZURRANTEE	60,146	319.44	65,380	283.22	-5,234	36.22
16	JITI	1,45,510	316.94	1,81,496	297.67	-35,986	19.26
17	MORAGHAT	1,36,169	312.78	1,77,513	299.97	-41,344	12.80
18	DALGAON	1,56,438	312.75	1,26,386	315.93	30,051	-3.18
19	HOPE	70,428	312.62	1,24,012	298.08	-53,584	14.54
20	KUMARGRAM	79,335	309.73	1,03,979	308.05	-24,644	1.68

SILIGURI AUCTION DOOARS GRADE TO GRADE GAP FOR LAST 5 YEARS :(SALE 24) SEASON -2025/26

DOOARS EST

SEASON	BOP	BOPSM	BOP-BOPSM	BP	BOPSM-BP	OF	BP-OF	PD	OF-PD	DUST	PD-D
2025	249.62	281.85	-32.23	309.47	-27.62	305.18	4.29	286.05	19.13	257.29	28.76
2024	241.77	285.04	-43.27	321.35	-36.31	296.76	24.59	260.38	36.38	245.91	14.47
2023	206.99	245.57	-38.58	267.69	-22.12	265.15	2.54	231.91	33.24	210.18	21.74
2022	203.00	250.21	-47.21	278.02	-27.81	271.92	6.10	246.66	25.26	213.24	33.42
2021	216.01	244.94	-28.94	267.06	-22.12	258.16	8.89	240.63	17.53	219.65	20.98

DOOARS BLF

SEASON	BOP	BOPSM	BOP-BOPSM	BP	BOPSM-BP	OF	BP-OF	PD	OF-PD	DUST	PD-D
2025	114.17	122.68	-8.50	133.87	-11.19	133.79	0.08	126.93	6.86	194.73	-67.80
2024	130.19	137.70	-7.51	145.58	-7.88	137.23	8.35	132.19	5.04	133.38	-1.19
2023	106.91	116.35	-9.44	123.81	-7.47	121.70	2.12	120.69	1.01	118.35	2.35
2022	101.58	123.87	-22.29	119.48	4.39	116.32	3.16	116.80	-0.48	101.85	14.95
2021	152.45	159.49	-7.04	163.13	-3.64	156.36	6.77	150.00	6.36	153.82	-3.81

DOOARS EST & BLF COMBINED

SEASON	BOP	BOPSM	BOP-BOPSM	BP	BOPSM-BP	OF	BP-OF	PD	OF-PD	DUST	PD-D
2025	177.97	190.12	-12.14	223.45	-33.33	230.92	-7.47	208.62	22.30	251.20	-42.58
2024	177.67	188.80	-11.13	223.34	-34.54	203.58	19.76	196.22	7.36	211.26	-15.05
2023	150.57	181.25	-30.67	199.47	-18.22	202.84	-3.37	190.46	12.38	202.81	-12.35
2022	166.31	204.95	-38.64	240.13	-35.18	237.02	3.11	224.81	12.20	208.85	15.96
2021	199.43	217.65	-18.21	241.37	-23.73	229.54	11.83	220.56	8.99	214.78	5.78

PRICE RANGE SOLD QNTY AND PERCENTAGE								
Price Range	Sold Qty (In lac)		Sold %		Upto Sold Qnty In MLN Kgs			
					2025/2026		2024/2025	
	Sale-24	Sale-23	Sale-24	Sale-23	QNTY	%	QNTY	%
90 <= x < 120	9.01	10.83	35.57%	43.17%	4.84	22.60%	3.28	19.12%
120 <= x < 150	2.35	2.36	9.26%	9.41%	5.49	25.63%	3.61	21.06%
150 <= x < 180	1.06	1.15	4.18%	4.58%	1.29	6.02%	1.43	8.35%
180 <= x < 210	1.15	0.84	4.56%	3.33%	1.15	5.36%	1.46	8.50%
210 <= x < 240	1.71	1.07	6.74%	4.27%	1.57	7.35%	1.93	11.28%
240 <= x < 270	2.40	1.73	9.47%	6.90%	2.12	9.92%	1.91	11.14%
270 <= x < 300	2.37	1.84	9.37%	7.33%	1.94	9.04%	1.49	8.67%
300 <= x < 330	2.88	2.37	11.37%	9.46%	1.63	7.60%	1.11	6.49%
330 <= x < 360	1.38	1.73	5.44%	6.90%	0.89	4.15%	0.68	3.95%
360 <= x < 390	0.69	0.8	2.72%	3.18%	0.35	1.64%	0.17	1.02%
390 <= x < 420	0.33	0.37	1.30%	1.47%	0.15	0.70%	0.07	0.42%

FUTURE OFFERING IN PKGS						
SALE	2025/2026			2024/2025		
	CTC	DUST	TOTAL	CTC	DUST	TOTAL
25	92392	10983	103375	61011	5499	66510
26	105226	10722	115948	61709	6094	67803
27	102357	12007	114364	64611	6954	71565

*Service * Satisfaction * Honesty*