



TEA CHAMPAGNE PRIVATE LTD

MARKET REPORT FOR SALE 25/2025

MARKET DESCRIPTION

CTC:

- Demand good for estates and fair for the remainder of the market (67%).
 - Prices across all varieties were irregular and showed an easier trend, particularly for outlots in the common or plainer grades.
- Internal buyers remained the mainstay of the market, with fair support from exporters and major blenders.

DUST:

- Demand: Good demand (80%).
- Market was steady.
- Internal buyers active. Major buyer selective.

STAC	AUCTION SOLD QNTY (IN LAKH KGS)						IN MILLION KGS			
SALE	SALE 25		OUT %	SALE 24		OUT %	UPTO THE SALE 2025		UPTO THE SALE 2024	
TEA TYPE	Qnty	Avg Price		Qnty	Avg Price		Qnty	Avg Price	Qnty	Avg Price
CTC	24.17	185.25	32.97	22.11	199.70	32.28	21.46	190.67	16.64	197.98
DUST	3.49	194.75	19.70	3.21	207.60	24.77	2.72	195.93	2.38	190.16
TOTAL	27.67	186.45	31.54	25.32	200.70	31.41	24.19	191.26	19.03	197.00

AREA WISE SOLD QNTY (IN LAKH KGS) & AVG PRICES

AREA	DOOARS				+/-		TERAI				+/-	
SALE NO.	SALE-25 CY		SALE-25 LY				SALE-25 CY		SALE-25 LY			
	EST	BLF	EST	BLF	EST	BLF	EST	BLF	EST	BLF	EST	BLF
SOLD QTY	9.97	9.76	7.02	5.82	2.95	3.94	2.85	4.91	1.71	4.13	1.14	0.78
AVG PRI	271.32	124.46	302.00	144.99	-30.68	-20.53	238.46	109.81	280.57	134.74	-42.11	-24.93

GRADE WISE TOP GARDEN PRICES

BOP		BOPSM		BP		OF	
Mark	Price	Mark	Price	Mark	Price	Mark	Price
BINAGURI	340	BINAGURI	416	KARTICK	439	KARTICK	400
KARTICK	321	KARTICK	371	BINAGURI	407	ARYAMAN	390
BARADIGHI	298	BARADIGHI	361	HOPE	404	BINAGURI	388
NEPUCHAPUR	294	DALGAON	356	JITI	393	GULMA	387
ANANDAPURROYAL	294	MORAGHAT	344	GULMA	381	NEPUCHAPUR	378
LEESHRIVER	291	GOPALPUR	330	BARADIGHI	377	LAKHIPARA	369
NOWERANUDDY	291	RYDAK	329	GOPALPUR	372	RYDAK	364
MEENGLAS	290	CHULSA	329	RYDAK	369	BARADIGHI	361
HULDIBARIROYAL	287	NEPUCHAPUR	326	GAIRKHATA	366	PAHARGOOMIAH	359
MAJHERDABRI	287	HOPE	326	PAHARGOOMIAH	361	HANSQUA	350

PD		DUST	
Mark	Price	Mark	Price
BINAGURI	381	BINAGURI	353
ARYAMAN	361	RYDAK	308
GHATIAROYAL	361	BARADIGHI	306
JITI	348	MECHPARA	303
BARADIGHI	348	JITI	301
RYDAK	344	MATIDHAR	301
DANGUAJHAR	336	DANGUAJHAR	300
RHEABARI	331	ZURRENTEE	297
HOPE	330	CHULSA	296
KURTI	329	HOPE	290

TOP 10 BUYERS QNTY (IN LAKH KGS) WITH AVG PRICE

SL NO	LEAF			DUST		
	BUYERS	QNTY	PRICE	BUYERS	QNTY	PRICE
1	TATA CONSUMER PRODUCTS LIMITED	1.35	101.15	M. M. TRADERS	0.28	130.77
2	HINDUSTHAN UNILEVER LIMITED	1.32	105.58	TEA LEAF INDIA	0.25	209.97
3	BANSAL AGRO BEVERAGES PVT LTD	1.10	289.35	TEA SERVICES	0.24	130.73
4	JAGDISH & BROTHERS	0.75	209.03	D. DAYALBHAI & CO.	0.19	302.50
5	TEA SERVICES	0.67	188.91	SUBHAM TEA CO.	0.14	241.92
6	SHYAM TEA EMPORUIM	0.63	167.28	BANSAL AGRO BEVERAGES PVT LTD	0.12	174.93
7	DEESHA TRADE ENDEAVOUR PVT LTD	0.63	99.98	M. PARAKH & CO.	0.10	231.17
8	TEAMAN INDIA	0.55	150.79	SHUBHAM TEA TRADERS	0.10	256.11
9	DALMIA TEA PACKAGING PVT. LTD.	0.48	315.66	SUFLA TEA	0.09	206.32
10	K.B. TEA PRODUCT PVT. LTD	0.46	297.53	JINDUTT PHARMACEUTICALS	0.09	202.58

TOP 20 GARDEN QNTY AND AVG PRICE UPTO S25

SL No.	Mark	THIS YEAR		LAST YEAR		Diff Qty	Diff Price
		Qty	Avg Price	Qty	Avg Price		
1	KARTICK	77,863	382.01	65,093	387.51	12,770	-5.50
2	BINAGURI	1,88,040	357.99	2,18,643	300.07	-30,604	57.92
3	LAKHIPARA	35,616	339.59			35,616	
4	ARYAMAN	18,618	339.15			18,618	
5	GULMA	1,68,559	336.41	66,659	299.79	1,01,899	36.63
6	GHATIA ROYAL	39,510	335.03	222	380.00	39,288	-44.97
7	BARADIGHI	1,23,641	334.81	94,058	331.97	29,582	2.84
8	RYDAK	1,47,210	333.83	95,289	349.85	51,921	-16.02
9	CHALOUNI	18,137	329.77	89,691	304.57	-71,554	25.20
10	NEPUCHAPUR	1,26,858	326.47	92,738	302.70	34,120	23.77
11	BHATKAWA	47,459	323.26	68,462	325.68	-21,003	-2.42
12	PAHARGOOMIAH	1,50,104	321.23	1,12,789	304.22	37,315	17.01
13	CHULSA	35,057	321.03	67,188	335.48	-32,132	-14.45
14	JITI	1,57,196	318.88	1,95,782	302.63	-38,586	16.25
15	KARALA VALLEY ROYAL	56,607	318.81	37,683	292.43	18,925	26.39
16	ZURRANTEE	70,244	318.71	70,455	286.17	-211	32.54
17	HOPE	80,814	317.48	1,40,552	304.87	-59,738	12.61
18	MORAGHAT	1,48,410	314.45	1,89,567	301.36	-41,157	13.09
19	DALGAON	1,61,678	313.16	1,37,861	320.44	23,817	-7.28
20	MAINAK ROYAAL	20,400	310.17	7,677	321.49	12,724	-11.33

SILIGURI AUCTION DOOARS GRADE TO GRADE GAP FOR LAST 5 YEARS :(SALE 25) SEASON -2025/26

DOOARS EST

SEASON	BOP	BOPSM	BOP-BOPSM	BP	BOPSM-BP	OF	BP-OF	PD	OF-PD	DUST	PD-D
2025	242.68	267.80	-25.12	294.09	-26.29	285.84	8.25	257.35	28.49	246.36	10.98
2024	251.59	298.72	-47.13	332.67	-33.94	310.71	21.96	273.35	37.36	256.78	16.57
2023	205.26	242.00	-36.75	265.71	-23.71	263.28	2.43	222.83	40.45	209.87	12.96
2022	210.90	248.88	-37.98	272.27	-23.39	264.24	8.03	228.94	35.29	209.76	19.18
2021	216.13	241.58	-25.45	257.05	-15.47	247.91	9.14	229.50	18.41	211.18	18.31

DOOARS BLF

SEASON	BOP	BOPSM	BOP-BOPSM	BP	BOPSM-BP	OF	BP-OF	PD	OF-PD	DUST	PD-D
2025	111.34	120.55	-9.21	125.83	-5.28	128.94	-3.11	122.90	6.04	150.67	-27.77
2024	136.81	141.08	-4.27	151.10	-10.02	145.32	5.78	133.41	11.91	131.44	1.97
2023	109.24	114.09	-4.85	120.93	-6.84	121.49	-0.56	114.47	7.01	117.19	-2.72
2022	101.49	118.45	-16.97	118.60	-0.15	118.74	-0.14	114.36	4.38	114.48	-0.12
2021	138.78	145.49	-6.71	148.86	-3.37	147.23	1.63	141.52	5.71	166.30	-24.78

DOOARS EST & BLF COMBINED

SEASON	BOP	BOPSM	BOP-BOPSM	BP	BOPSM-BP	OF	BP-OF	PD	OF-PD	DUST	PD-D
2025	177.46	177.28	0.18	205.43	-28.15	206.13	-0.70	196.94	9.19	229.25	-32.32
2024	188.58	208.27	-19.69	247.56	-39.28	234.53	13.02	216.01	18.52	233.35	-17.34
2023	153.89	170.06	-16.17	209.52	-39.46	209.11	0.41	181.93	27.18	200.98	-19.05
2022	170.98	201.90	-30.92	235.71	-33.81	233.24	2.47	208.33	24.90	204.66	3.68
2021	188.38	203.85	-15.47	229.50	-25.65	221.85	7.66	212.66	9.19	209.01	3.66

PRICE RANGE SOLD QNTY AND PERCENTAGE								
Price Range	Sold Qty (In lac)		Sold %		Upto Sold Qnty In MLN Kgs			
					2025/2026		2024/2025	
	Sale-25	Sale-24	Sale-25	Sale-24	QNTY	%	QNTY	%
90 <= x < 120	10.7	9.01	38.66%	35.57%	5.91	24.43%	3.47	18.26%
120 <= x < 150	3.26	2.35	11.77%	9.26%	5.82	24.05%	4.22	22.17%
150 <= x < 180	1.39	1.06	5.02%	4.18%	1.43	5.91%	1.57	8.23%
180 <= x < 210	1.12	1.15	4.07%	4.56%	1.26	5.21%	1.55	8.12%
210 <= x < 240	1.75	1.71	6.34%	6.74%	1.75	7.23%	2.02	10.61%
240 <= x < 270	2.84	2.40	10.26%	9.47%	2.41	9.96%	2.03	10.65%
270 <= x < 300	2.63	2.37	9.50%	9.37%	2.20	9.10%	1.69	8.85%
300 <= x < 330	2.23	2.88	8.06%	11.37%	1.85	7.65%	1.28	6.70%
330 <= x < 360	1.18	1.38	4.26%	5.44%	1.01	4.16%	0.84	4.43%
360 <= x < 390	0.48	0.69	1.75%	2.72%	0.40	1.65%	0.29	1.50%
390 <= x < 420	0.09	0.33	0.32%	1.30%	0.16	0.66%	0.09	0.47%

FUTURE OFFERING IN PKGS						
SALE	2025/2026			2024/2025		
	CTC	DUST	TOTAL	CTC	DUST	TOTAL
26	105226	10722	115948	61709	6094	67803
27	102357	12007	114364	64611	6954	71565
28	100245	11858	112103	85316	8619	93935

*Service * Satisfaction * Honesty*